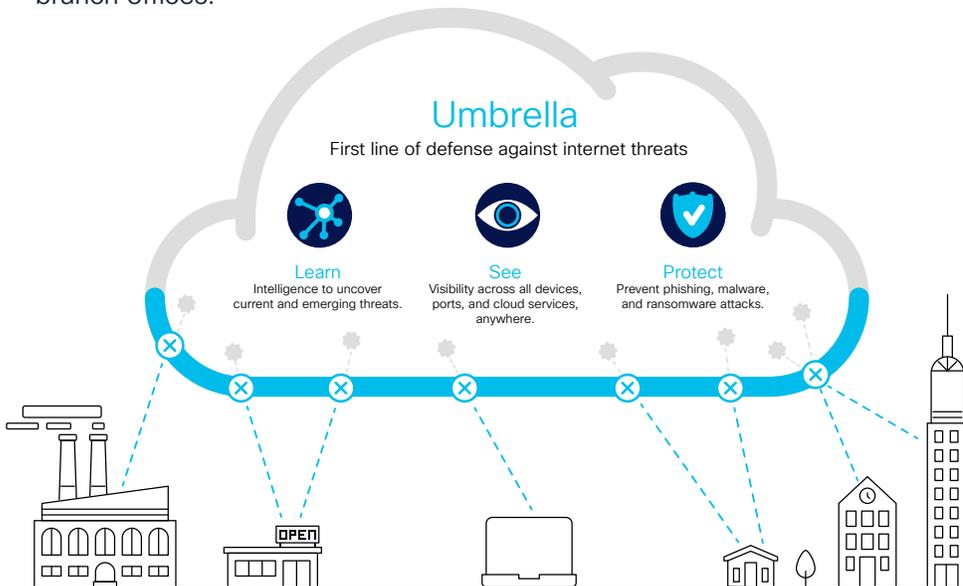


Why Should You Choose Umbrella

What is Cisco Umbrella?

Cisco Umbrella is a cloud-native platform that delivers the most secure, reliable, and fastest internet experience to more than 100 million users daily. Unlike disparate point products, Umbrella unifies firewall, secure web gateway, DNS-layer security, cloud access security broker (CASB), and threat intelligence solutions into a single platform to help businesses of all sizes secure their network. As more organizations embrace direct internet access, Umbrella makes it easy to extend protection to roaming users and branch offices.



Why Umbrella:

- Broad, reliable security coverage across all locations, branch offices and roaming users
- Security protection on and off network
- Rapid deployment and flexible enforcement levels
- Immediate value and low total cost of ownership
- Single dashboard for efficient and centralized management

How would I use Umbrella?

Use Case	Challenges	How Umbrella Works	Proof Point
Protect against ransomware and other sophisticated threats	<p>Ransomware, botnets, and other malware are rampant</p> <p>Cloud and roaming devices = new security vulnerabilities</p>	Even if an endpoint is compromised, Umbrella blocks threats before they're attacks, preventing lateral movement while keeping users and data safe.	Boston Medical Center uses Umbrella to defend their network against malware, ransomware and phishing to deliver maximum security with minimal impact to operations and patient care.

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Use Case	Challenges	How Umbrella Works	Proof Point
Quickly investigate and respond to incidents	<p>Security threats overwhelm response teams</p> <p>Multiple, disparate point solutions can lead to alert fatigue, making prioritization challenging</p>	<p>Starts protecting at the earliest point – DNS request, before they reach network or endpoints</p> <p>Reduce network security incidents and infected endpoints, reducing incident response time</p>	<p>Axcess Financial cut remediation time by 99%.</p> <p>OR</p> <p>Yelp automated the investigation process and cut incident response from days to minutes.</p>
Secure remote and roaming workers outside of your network	<p>Roaming laptops getting infected off network</p> <p>Users going straight to cloud, without VPN</p>	<p>Protects users even when not using VPN and integrates with Cisco AnyConnect</p>	<p>Cianbro increased visibility of users, data and apps across the network, including all mobile workers and workstations.</p>
Protect branch offices with direct internet access	<p>Shift to DIA can lead to sensitive data exposure, and more malware infections</p> <p>Risking cost and performance benefit at the sake of security</p>	<p>Protect branch users, connected devices and apps usage at DIA breakouts</p> <p>Reduce risks of data exfiltration across all ports and protocols</p>	<p>Avril Group secured the whole company network in 10 minutes. Umbrella allows Avril to expand protection easily to keep up with new needs and growth.</p>
Block risky apps while still ensuring user productivity	<p>Cloud apps are used without IT vetting</p> <p>Unsanctioned cloud apps can lead to security vulnerabilities and compliance violations</p>	<p>Secure users and data in apps</p> <p>Ensure integrity and accuracy of massive data sets</p> <p>Granular App controls increase efficiency of cloud usage</p>	<p>Cloudera increased visibility into cloud tracking and monitoring, delivering the protection essential to working in the cloud</p>
Protect guest Wi-Fi access	<p>Guest Wi-Fi can lead to inappropriate usage, or users connecting to malicious sites</p> <p>Limited IT staff and budget to deploy security hardware to all locations</p>	<p>Delivers secure and compliant internet access for all locations, no hardware required</p> <p>Seamless integration with Cisco Wireless LAN Controllers, Meraki, Cradlepoint and Aerohive.</p>	<p>Umbrella reduces malware by 75% and protects guest and corporate Wi-Fi, easily</p>

Commonly asked questions

How easy is it to deploy and how much of my time will it take?

Most DNS Security Essentials and DNS Security Advantage deployment take less than 30 minutes to deploy! The Umbrella console is very easy to navigate and provides instant visibility into attacks being blocked.

What security data should I expect to see?

You'll be able to monitor and track ransomware, malware, phishing, botnets, and other attack types. You'll gain visibility into internet activity (including encrypted traffic) across all locations, devices, and users – on and off the corporate network.

How do I try out Umbrella?

Contact your Cisco partner to get set-up with a free trial. Umbrella is easy to use and deploys in minutes, with no hardware or software to manage. You will see results on day one.

What happens if I decide not to purchase Umbrella after the trial?

If you decide not to purchase Umbrella, you can continue to use our Premium DNS, one of the fastest DNS providers in the world.* However all security features will be inactive.

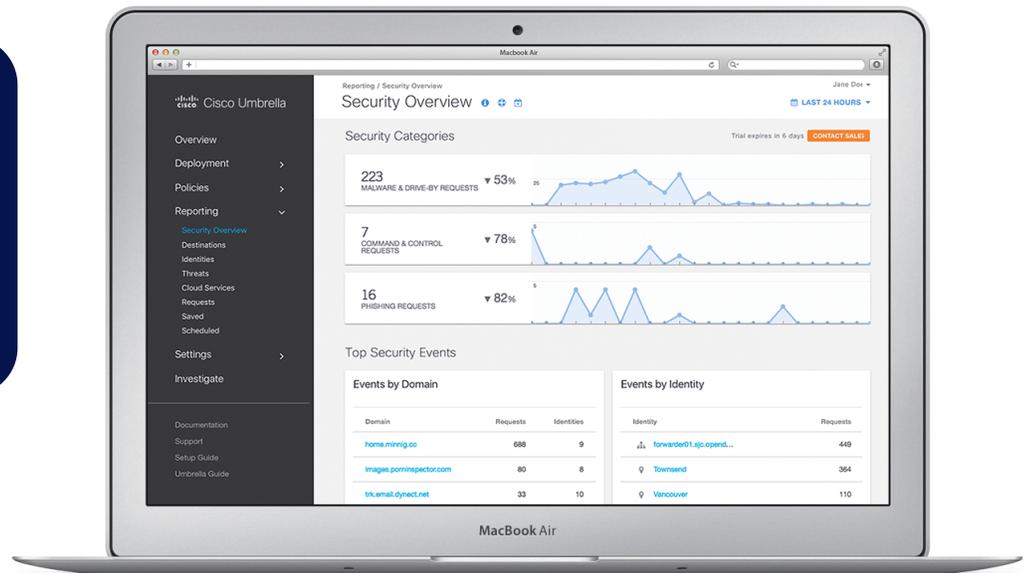
Who is using Umbrella?

Umbrella is being successfully used in more than 18,500 companies worldwide. This includes healthcare, energy, finance, education, manufacturing, retail, construction, and many other verticals. Access customer case studies here:

<https://umbrella.cisco.com/customers>

So, what are you waiting for?

Call your Cisco partner and get started with a free trial!



<http://www.networkworld.com/article/3194890/internet/comparing-the-performance-of-popular-public-dns-providers.html>