

CICP of Northern California MONTHLY NEWSLETTER

JUNE 2009

Inside This Issue

**Attempted Burglary
thwarted in El Dorado
Hills**

**: Hot Fun In The Summer
Time**

**: There's More to Video-
Surveillance than just
Buying a Few Cameras**

**:2009 Corporate Golf
Challenge: Registration
BEGINS!**

**: Culture Change:
Making Crime Preven-**

Things To Remember

**Is your job site lighted at night
and are entrances properly
locked?**

**Do you have proper CICP sign-
age up on the perimeter of
your job site?**

**Are your tools and equipment
properly marked for quick
recovery if a theft does occur?**

**Have you contacted CICP for a
job site evaluation or tailgate
meeting to educate your em-
ployees?**

Attempted Burglary at Nehemiah job site in El Dorado Hills leads to an Arrest

During the night hours on a spring night in April, a Nehemiah employee received a phone call from their video surveillance company, notifying them of a possible break in at their construction site in El Dorado Hills, CA. After a previous break in on the same site a

month before, Nehemiah became members of CICP, and took a proactive approach to protecting their property, utilizing proper signage, site security surveys provided with their annual membership, and camera surveillance.

The surveillance company notified the local Sheriff's Department, and upon a quick response from that agency, a suspect was found inside the yard with suspected burglary tools, attempting to access equipment on the site. The suspect was apprehended and charged with attempted burglary and possession of burglary tools.

Due to Nehemiah's proactive approach to safeguarding their property, and the law enforcement agency's quick and appropriate response to this alarm, they maintained control of their property, and stop a loss from occurring which may have hampered their ability to complete the job. Congratulations to all on a job well done.



Hot Fun In The Summer Time

Summer is upon us, school is out, and the youth are out in force for the next few months. What does this have to do with your security on the job site? More kids on the street with little to do can mean more opportunities for juvenile crime and a marked rise in damage to property. While we always want to be positive, the fact is that juvenile crime tends to rise during the summer months and that makes it important for you to properly secure your job sites more now than ever.

Posting warning signage appropriately, especially "Parent Alert Signs" on your sites, can be a small but effective deterrent. Remember to properly secure equipment, especially large motorized equipment each night. Juveniles have been known to hop on a bulldozer that has the keys left in it and create a lot of damage for your crew to fix in the morning. Keep your residential neighbors apprised of your project. Many will keep an eye out for suspicious activity.

Contact Information: 916-372-2984 / www.constructioncrime.com

2009 Corporate Golf Challenge: Registration Begins!

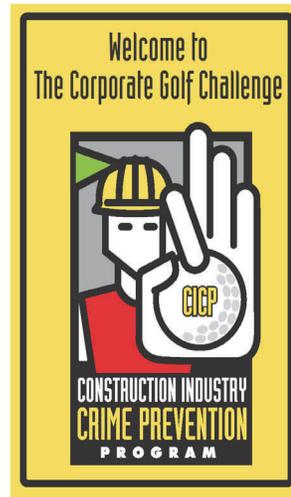
On August 31st, 2009 the Annual CICIP Corporate Golf Challenge will be held at the Granite Bay Golf Club in Granite Bay, CA.

Past tournaments have been huge successes and all involved have had a great time.

The proceeds from this annual event fund CICIP programs that help members deter theft on their jobsites, and do make a difference across Northern CA.

With over \$108,000,000 million dollars in recovered equipment so far, it is easy to see that the program works.

Invitations and Reservation forms will be coming out this month! Please save the date and plan to attend this great event. More details will follow as August 31st approaches!



Companies like All Phase Security can greatly enhance your ability to stop Job Site theft.

Culture Change: Making Crime Prevention a Top Priority

I personally have over twenty years in the construction industry. I started out as a young laborer, like most, working in the residential market. With a few years under my belt I moved on to commercial jobs and retrofits in the Sacramento area. I finished my construction career in the mid 1990's at an industrial plant as a journey electrician. At that point in time, safety had quickly sky rocketed to the forefront of our industry as a top priority for doing business efficiently and rightly so. Analysts from the insurance industry were questioning the high cost of accident rates within the construction profession.

Once these numbers trickled down to the upper management teams of many companies, safety became a major concern. Trainings were required and safety meetings conducted on a regular basis to bring employees up to speed on OSHA requirements. It wasn't long before we began to see a positive change in the accident rates industry wide. Why did all of this take place? Because companies made safety a top priority. And rightly so. The safety of their employees should be of paramount importance in addition to the obvious financial benefits for the company.

We have now entered into a new era for the construction industry; an era in which crime prevention must now be made a top priority. Crime across the nation is on the rise due to the current economic crisis. As I've stated in previous articles, 'necessity crimes' are on the rise.

Unemployment in California is hitting new highs in numbers that we haven't seen since the early eighties. There is no current indication that the economic climate in our fair state is going to get any better any time soon. So how will this analysis of the crime situation affect the construction industry? Well, let's look at the criminal mind for a moment. If you were a thief looking for the largest reward with the least amount of risk, what would your target look like? Would it be a residential home where you're not sure of the 'take' and run a higher risk of being caught? How about a vehicle? Stolen vehicles are often immediately reported and can be traced due to the VIN number system making the risk of being caught higher. That leaves our thief with a very lucrative alternative; the construction site.

Virtually every construction site in the state of California has got extremely 'soft' targets lying wide open for the taking. If I'm a thief, I'd be more than happy to pull up to your \$5,000 welder and tow it away. I come on site dressed in my Carhartt's and hard hat and case your entire site with no one even questioning my presence. Then I come back at night with some friends, trucks, and a plan of what I'm going to steal. Your six foot fence and locked gate are only a mere inconvenience for an experienced, determined thief. You, the project manager, come back the next morning for work and quickly realize that you've been a victim of a very expensive theft.

Naturally, the first thing you think to do is call the local law enforcement agency to file a report.

(Continued on Page 4)

There's more to Video Surveillance than just buying a few cameras.

What is IP Video Surveillance?

IP Video Surveillance (IPVS) is a digital end-to-end solution that utilizes Internet Protocol, network infrastructure and connectivity to offer digital technology in video surveillance. You may be thinking, *I have a digital solution now with my DVR (digital video recorder) that I can connect to from my computer so what does digital end-to-end mean?* Standard analog cameras, limited by camera technology, quality of picture and functionality are connected to VCRs (video cassette recorders) which then connect to a CCTV (closed-circuit television) monitor all by coax cable. The introduction of the DVR to an analog system allows the user to view **recorded** video from a specific computer on the network.

With an IPVS solution the cameras, the recording and the delivery to end users are all digital components. There is no loss in image quality due to converting analog to digital and back to analog for viewing as with the legacy analog systems. IPVS solutions meet IP industry standards. With their open architecture and hardware agnostic solution, you can design the right surveillance solution to tailor fit your surveillance needs. By choosing from the best in breed manufacturers when selecting cameras and storage, you are not limited to a proprietary analog solution from a single supplier.

What are the benefits of an IP based system?

IPVS solutions are more attractive than their analog counterparts thanks to IP camera technology, system scalability, user accessibility, and an easy-to-use centralized management tool. Also, megapixel cameras give you the option to cover the same area with fewer cameras and have better image quality. With a digital PTZ IP camera, you are able to zoom in on activity when viewing live images while continuing to record the full image for later viewing. This is not available with an analog PTZ. With analog, if you are looking at one area within the field of view you have lost the ability to record the full image outside of the zoomed in area.

The addition of cameras to an IPVS system is not limited to coax cable restrictions or by the number of inputs on a VCR/DVR. IPVS is an easily scalable solution where you can add cameras and storage on the fly. The ease of use enables central management and real-time delivery of images and video. Imagine that you get an alert to a potential intruder or theft occurring at your site. What do you do? Call your onsite security patrol? Get in the car and drive to the site? Call the police? Hope you have visible recorded video?



With an IPVS system, you have the ability to view what is occurring real-time from your Blackberry, iPhone or from any computer anywhere in the world to determine if the situation warrants action.

What does this mean to you? Your job site? Theft prevention and recovery?

The flexibility and technology of IPVS has changed the way video surveillance is being deployed. Better detection enables immediate response. IPVS video detection, analysis and delivery technology automatically organizes and translates video data into useable information saving hundreds of resource hours searching through days and months of recorded video. Video analytics allows you to monitor what you need when you need it even in remote sites with the use of wireless IP cameras saving you storage costs.

Scalability provides the flexibility to add cameras as your construction project moves through each phase. There are no technical limitations to the number of sites and cameras per system. For example, you can add additional cameras if you have product delivery that is going to be on site overnight.

It's been proven that IP Video Surveillance technology delivers value in functionality, scalability, coverage and management to your security infrastructure but it also delivers value to the bottom line. You can think of video surveillance in the same manner as on site security. IPVS is now offered as a monthly managed service as a predictable operational expense that can integrate seamlessly with your existing security systems, policies and procedures at a much lower cost than foot patrol. It all adds up to better security at a lower cost.

Dawn Suits brings 10+ years of technical experience to her role as a Security Product Specialist at Quest. Quest is one of the leading companies in IP Video Surveillance design and implementation. Dawn can be reached at dawn_suits@questsys.com.

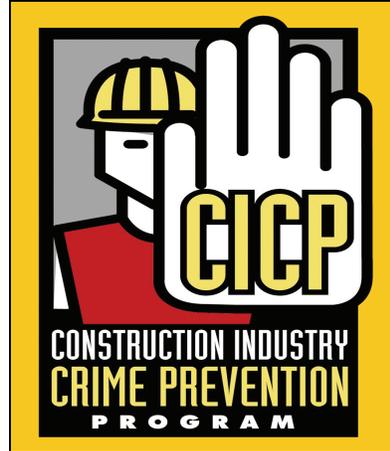
Have a physical security question? Send it to Dawn Suits and look for the response in future newsletters.

We are on the Web!

WWW.CONSTRUCTIONCRIME.COM

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The Construction Industry Crime Prevention Program of Northern California (CICP) is a unique private sector, non-profit association formed in 1971 by contractors- to fight construction site theft and vandalism with a reward/hotline system as a resource for law enforcement.

The Program is solely funded by the industry through membership dues, association contributions- and a construction grant. CICP is directed by a prestigious Board of Directors, representing firms from a cross section of construction trades who perform 80% of all construction in Northern California.

P r e v e n t i n g C r i m e I n T h e
C o n s t r u c t i o n I n d u s t r y ,
O n e M e m b e r A t A T i m e .

Internal Theft: Continued

If your one of the fortunate, an officer will actually show up to take the report. Due to the economic crisis in California, most law enforcement agencies are extremely strapped for resources and are busy running to calls involving persons, not property. All of these scenarios are leading to one obvious conclusion: it's time to make Crime Prevention a top priority. Luckily, as member of CICP you've got an advocate both in the office and out in the field with the knowledge and expertise to help put a stop to the would be thieves. Just since February, we have had two actual arrests. We've had over 200K in recoveries. And, we're getting great feedback from our members who are actually requesting the services that their dues pay for. In these tough times, the strongest companies will weather this economic storm if they in fact adopt policies that make Crime Prevention a top priority.

Parent Alert Signs on Sale through July 1st

During the month of May, all Parent Alert signs will be **15% off**. Don't miss an opportunity to update your inventory and properly mark your job sites with these large and effective signs. Make sure to mention this ad when ordering your signs!